

Thank you for speaking at the 20th annual TestConX workshop: TestConX 2019 being held at the Hilton Phoenix East / Mesa Hotel in Mesa, Arizona. TestConX is known worldwide as the foremost workshop dedicated to providing a forum for **Connecting Electronic Test Professionals to Solutions**. This is an important event not only for the sponsors, organizing committee, and attendees, but for you in your professional career. Our goal is to help you make the best possible presentation.

You are among a small group selected by the Program Committee to present your important work at a TestConX Podium Session to an audience of your colleagues involved in burn-in and test of packaged ICs. Your colleagues are looking forward to hearing your presentation, and in keeping with an informal workshop atmosphere, to interact with you before and after you present to explore points in your presentation and to share experiences, ideas, challenges, etc.

Each Session will have a Session Coordinator. He/She will be your main contact point to TestConX and he/she will assist and guide you. In addition, to aid you in preparing your presentation and talk, this Speaker's Guide offers some suggestions and thoughts for you to consider by providing an overview of how the workshop/your session will run. Also, it is important that you read and follow the TestConX 2019 **Presentation Guide/Template** - it contains specific instructions and a checklist to guide you as you prepare your PowerPoint presentation. They are available on the TestConX website's authors' page. With this information we hope you'll have a good sense of what to expect at the TestConX Workshop, and what's expected of your presentation. Don't hesitate to contact your Session Coordinator if you have any questions.

YOUR PRESENTATION

You will be preparing a PowerPoint presentation using any version from 2010 through 2016 (generating a PPTX format file) to be given orally at the TestConX workshop. Your presentation will be published in the hardcopy and digital media versions of the TestConX Proceedings prior to the event. After TestConX, your presentation will be made publicly available on the TestConX website and/or other media. TestConX also records the audio of your presentation along with the projected video (as seen by the audience) for use in multimedia applications such as the Premium Archive. **All material must be non-proprietary (public domain).**

Papers previously copyrighted or with copyright restrictions cannot be accepted/presented. In keeping with a workshop environment, and to avoid copyright issues, TestConX does not, at this time, officially seek a copyright ownership/transfer from authors. However, by submitting their work, authors agree that their presentation/paper is original work and substantially not published previously or copyrighted. Authors further agree to their presentation and/or recordings of it (including their voice) being referenced in the work of others, assembled/distributed in the TestConX Proceedings (hardcopy & electronic), made available for download by anyone from the TestConX website and reproduced and/or made publicly available on any other media as TestConX deems appropriate.

TestConX 2019 Speaker's Guide

Please see the TestConX 2019 **Presentation Guide / Template** for detailed information about preparing your presentation in PowerPoint.

Your presentation must be in English.

EVALUATIONS

To assist in continuous improvement of the TestConX workshop, the audience will have the opportunity to evaluate and comment on your talk and the other workshop events.

Several awards will be presented at the conclusion of the TestConX workshop.

KEY DATES / SCHEDULING

As you prepare your complete presentation, keep the due date deadline in mind. It is very important to meet this deadline - this will allow sufficient time for you to complete your final version and rehearse it before the workshop, and for TestConX to review it and complete the preparation of your presentation files for computer projection and the production of the Proceedings. Your Session Coordinator will contact you periodically to review your progress and make suggestions (if needed) based upon the following schedule:

January 11, 2019

Final version of your PowerPoint presentation submitted to TestConX and presenting author registered for TestConX. (Registration Office will provide details of how to register separately.)

Instructions for submitting your presentation to TestConX will be provided to you prior to the due date.

The Final version of your presentation will be reviewed and some changes may be requested. At the conclusion of this review & change cycle, your Session Coordinator will advise you that your presentation is "Conference Ready" and you will be given a copy of it. Once your presentation is "Conference Ready", **no further changes may be made** to it without the approval of the General Chairman. If approved, changes must be made on the "Conference Ready" version.

You will be informed some weeks prior to the start of the TestConX Workshop of the exact date and time that your presentation is scheduled to be presented. The schedule will also be posted to the TestConX website. Please note that this schedule is subject to change, so check it periodically.

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YOUR TALK

Some thoughts to keep in mind:

Delivery:

You'll make your presentation lively and interesting if you **avoid reading from prepared text**, working only from brief notes.

Pace:

Tailor your pace and charts/illustrations to permit the audience to follow and understand what you are presenting. When preparing your presentation and rehearsing it, consider that long sentences, jargon, new terms, formulae, complex ideas, etc. are hard for a listener to follow or understand. In addition, TestConX attracts a large international audience (over 40% of the attendees in recent years) for whom English may not be their primary language.

The audience will have the Proceedings (hardcopy and/or electronic) to follow along with your talk and to jot down notes/comments.

Content:

You are presenting to your colleagues who are involved with the test and burn-in of ICs and related fields, so naturally they are interested in your talk. They want to learn from you how your ideas may affect or help them. However you only have the floor for a short amount of time, so communicating a few key & significant ideas/points will stimulate interest and encourage off-line follow-up to discuss further and/or cover more complex ideas.

Organize your presentation around a straightforward outline: introduction of the work, why you did / what was the objective of the work, your goals, your solution and its strengths, weaknesses and follow-on work, and summary/conclusion.

Your title slide **must** be the first slide. It must contain the title of the paper, the author name(s) and affiliation(s), and an indication that the presentation was made at the 2019 TestConX Workshop. It is suggested that later slides containing the reason for the work being presented, an agenda/outline and conclusion be included.

Watch out for too much detail in your slides: a few key thoughts and ideas on each work best to engage the audience in listening closely to your talk and following your points. Use pictures, photos, graphs, illustrations, drawings, etc. to address more complex points/ideas that are hard to put into words succinctly. These items along with the use of color can visually 'spice' up your presentation. Use of tables should be avoided unless they are very simple and only contain items that you are speaking to.

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See the TestConX 2019 **Presentation Guide/Template** for specific guidelines and requirements to follow when preparing your slides.

Timing:

Within each session at TestConX, 3 or 4 papers will be presented. The sessions will be 1½ to 2 hours in length. You will have 30 minutes for your presentation: no more than 25 minutes for your talk, with about 2 minutes before your talk for an introduction by the moderator and the remaining 3 minutes or so at the end for questions.

Work on your timing in your rehearsals so that you use all of your available time - no more/no less.

The moderator (and/or a timing device) will signal you when just a short amount of time remains for your talk. ***If you go beyond your allotted time, the moderator may interrupt/stop your talk to assure staying on schedule.***

Given the time considerations, you'll probably require between 15 and 30 slides.

Rehearsing

You'll be less nervous and more comfortable if you rehearse your presentation several times: alone, in front of your co-workers, etc. You'll hear and improve how you sound and deliver your talk, what points/ideas need polishing and become certain of the time it takes to deliver your talk. Imagine yourself in the audience as you look to ways to polish your presentation.

To get an idea of what questions may come up at the workshop, explore the types of questions that your rehearsal audience has.

AT THE TestConX WORKSHOP

The meeting place will be a large conference facility and comfortable for giving your talk. It is expected that the audience will be around 250 people.

Computer projection on a large screen or two screens will be used to display your presentation. Your presentation will be preloaded onto the workshop computer. You will control switching from slide to slide with a wireless handheld device. You will also have a large "confidence" monitor (facing you) for your personal viewing so that you will not have to turn and look at the screen. A pointing device will be provided – to avoid distracting the audience by turning your back to them, the pointing device works by aiming it at the confidence monitor that faces you.

To facilitate the transition from speaker to speaker in your session, it is requested that you sit in the designated section of the ballroom (it will be up front and off to one side) during your session. Your Session Coordinator will be there to assist you.

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You will have a lavalier microphone (wireless, clipped to your collar/shirt). Also, the conference facility will have a podium with a surface for your notes, a pointing device, and computer projection controller. You may choose to speak from the podium or not; however consider that speaking from the floor will encourage a desirable workshop feel to your talk – many/most previous presenters speak from the floor.

Floor microphones will be stationed around the conference facility for the audience to ask questions during the discussion period at the conclusion of your talk.

Presenters will be invited to a Presenters' Breakfast to be held prior to the start of the technical sessions (Monday morning). Details will be provided by your Session coordinator.

Either your Session Coordinator or the General Chair will preside over your session. He/She will introduce you (**please provide a brief biography to your Session Coordinator prior to the workshop**), manage the time for each presentation (and warn you if time is running short!!), and administer the question & answer period.

WRAP-UP

You have an important topic to present at TestConX. It is a credit to you professionally and to your affiliation (company, university, etc.) that you have taken the time to share it. The audience will appreciate all of the work that you have put into your project, presentation, and preparation for your talk at TestConX.